



Publish Don't Perish

THE TOP SECRETS TO GET PUBLISHED

Keynote Speaker, Professor, Author of 444+ Publications. One Million Books Sold.



Curriculum Vitae

Robert N. Lussier

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Biography

Dr. Lussier has been a professor of management for more than 30 years and the *Publish Don't Perish* expert for more than 20 years based on his top tie journal articles, bestselling books, and being a prolific author of 444+ publications. Over one million people globally have used his 12 management, team-building and leadership textbooks, earning him an unsurpassed national and international reputation as an author and keynote speaker. He has helped hundreds of institutions and individuals in 80+ countries get published. Presentations include numerous universities, professional associations and conferences. Visit www.publishdonotperish.com to read full 72-page curriculum vitae, testimonials, most popular speaking topics, blogs, and view a short keynote presentation video.

Keynote Speaking Experience

ABMS University of Switzerland, Concord College, Kaplan University, Guanajuato University-Mexico, Rochester Institute of Technology (RIT), Springfield College, Universidad Autónoma del Estado de Hidalgo, Pachuca, Hidalgo Mexico, University of New Mexico, Eastern Academy of Management (EAM), Mid-Atlantic Regional Organizational Behavior Teaching Conference (MOBTC), New England Business Administration Association (NEBAA), North American Management Society (NAMS), Northeast Decision Sciences Institute (NEDSI), Organizational Behavior Teaching Conference (OBTC), Small Business Institute® (awarded highest honor of SBI Fellow), United States Association of Small Business and Entrepreneurship (USASBE)

Consulting Experience

Baystate Medical Center, Big Y Foods, Coca-Cola, Community Service Coordination Program, F. L. Roberts, Friendly, Institute of Financial Education, Massachusetts League of Community Banks, Mead, Monsanto, Smith & Wesson, Social Security Administration, Springfield City Library, United Cooperative Bank, Visiting Nurses Associations, YMCA

Management, Entrepreneurship, Intrapreneurship Experience

Founder and CEO Publish Don't Perish
Founder and CEO Lussier Publishing
Founding Director of Israel Programs, Springfield College
Founding Director of Training and Development Services, Springfield College
Chair of Business Administration Department, St. Joseph's College

Professor Experience

Professor of Business Management and Advisor of Thesis and Research Projects, Springfield College
Assistant Professor of Business Administration, St. Joseph's College

Education

Doctor Management, School of Business, University of New Haven (AACSB)
Master Business Administration, School of Management, Suffolk University (AACSB)
Master Arts in Education, School of Arts & Sciences, Suffolk University
Bachelor Science in Business Administration, Salem State College

452 Publications

Select Refereed Journal Articles

(See 72-page CV for a list of 84 articles and other journals **Bold** indicates top tier journals.)

<i>Academy Entrepreneurship J</i>	<i>Int. J Entrep & Innovation</i>	J Small Business Management
<i>American J of Entrepreneurship</i>	<i>Int. J Gender & Entrepreneurship</i>	<i>J Small Business Strategy</i>
<i>Business & Public Affairs</i>	<i>Int. J Entrep Behavior & Resch</i>	<i>Mid-America J Business</i>
Business Horizons	<i>J Business & Entrepreneurship</i>	<i>Mid-Atlantic J Business</i>
Entrepreneurship Theory & Practice	<i>J Business Strategies</i>	<i>New England J Entrepreneurship</i>
Family Business Review	J Management Education	<i>SAM Advanced Mgt J</i>
<i>Int. Entrepreneurship and Mgt J*</i>	<i>J Small Bus & Enterprise Devel*</i>	<i>Small Business Institute J</i>

*Award winning articles

Select Editor Selected Articles

(See 72-page CV for a list of 55 articles in various publication sources.)

<i>Boston Globe, Business Section</i>	<i>Perspective</i>	<i>Supervisory Management</i>
Harvard Deustro Business Review	<i>NBDC Report</i>	<i>WWW.Sbaerletter@Sbaer.Uca.Edu</i>
<i>Inc.</i>	<i>SBI Web site</i>	<i>Management Succession in Family-Owned Business</i>
<i>Personnel Journal</i>	<i>Supervision</i>	<i>Icfai University Press, www.books.iupindia.org</i>

Select Refereed Proceedings/Presentations

(See 72-pages CV for a list of 172 presentations with papers published in the proceeding.)

Academy of Management (AOM) Conference

Babson College Kaufman Foundation Entrepreneurship Conference

Eastern Academy of Management (EAM) Conference

Frontiers Entrepreneurship Research

International Conference on Enterprise in Transition—Croatia

New England Business Administration Association (NEBAA) International Conference

Northeast Decision Sciences Institute (NEDSI)

Organizational Behavior Teaching (OBTC) Conference

Small Business Institute (SBI) National Conference; Winner of 6 Distinguished Paper awards

Small Business Institute (SBI) Eastern Conference

United States Association of Small Business and Entrepreneurship and Small Business Institute

Association Conference (USASBE/SBI); Winner of Coleman Foundation Best Empirical Paper award

Textbooks and Textbook Supplements

Supplements are Primarily Instructor Manuals for Textbooks and Study Guides for other textbooks

(See 72-pages CV for more details of 54 books and 84 supplements.)

More than 1 million people globally have used Lussier books

R.N. Lussier, *Publish Don't Perish: The Top Secrets to Get Published,*" (PDP, 2019)

R. N. Lussier, *Management Fundamentals: Concepts, Applications, Skill Development 8/E* (Sage 2019). Translated into Chinese

R.N. Lussier and J. Hendon, *Human Resource Management: Functions, Applications, Skill Building 3/E* (Sage, 2019)

R. N. Lussier, *Human Relations in Organizations: Applications and Skill Building 11/E* (Irwin/McGraw-Hill, 2019).

Bestselling HR textbook. It has been translated into Chinese and has an Australian/New Zealand edition.

R.N. Lussier and J. Hendon, *Fundamentals of Human Resource Management* (Sage, 2017)

R. N. Lussier and C. Achua, *Leadership: Theory, Applications, Skill Development 6/E* (South-Western/Cengage, 2016).

Translated into Spanish, Chinese, and Korean, also a trade version.

R. N. Lussier, J. Corman, and D. Kimball, *Entrepreneurial New Ventures Skills 3/E* (Routledge, 2015).

R.N. Lussier and H. Sherman, *Business, Society and Government Essentials: Strategy and Applied Ethics* (Routledge, 2014).

R. N. Lussier and D. Kimball, *Applied Sport Management Skills 2/E* (Human Kinetics, 2014).

R.N. Lussier, *Research Methods and Statistics for Business* (Waveland Press, 2011).

R.N. Lussier, *Publish Don't Perish: 100 Tips to Improve Your Ability to get Published,*" (IAP, 2010)

J. Corman, L. Pennel, and R. N. Lussier, *Small Business Management: A Planning Approach 3/E* (Atomic Dog/Cengage, 2009).

R. N. Lussier, *Supervision: A Skill Building Approach 2/E* (Irwin, 1994).